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## Changing tourism on the Costa Blanca

By h.b.

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The Costa Blanca has lost 35% of its income from residential tourism, according to a new report from the tourist group **Exceltur**.

This indicates that visitors who stay in their own or friend's homes are spending an average of 615€ during their visit, 213 € less than they did seven years ago.

The report goes on to warn that the real estate boom which started in 2000 is now directly affecting the profitability of the visitors, and that the growth in the number of low-cost airlines is also bringing a different public to the region.

Hoteliers on the Costa Blanca have already made representations to the regional government in Valencia, with hotel accommodation now only representing 20% of the total.

The one positive number is the 5.8% increase in tourist numbers registered on the Costa Blanca last year.

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