

TOURISM

Overseas visitor numbers grew slightly in 2010

Tourism GDP grew one percent in 2010, according to industry association Exceltur. “Despite the rebound, the figure is 10 points below 2007 levels,” said Sebastián Escarrer, the president of the organization.

These 10 points represent accumulated losses of €8 billion since 2007, he added.

This year, the industry expects another slight growth of one percent. A rise in foreign tourists together with lower prices were the main engine of growth in 2010.