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**Top public and private sector Spanish representatives will reveal the impact of the March 11 Madrid events on Travel & Tourism in Spain**

Miguel Angel Villanueva is Madrid's top official in charge of Tourism and will represent the public sector. José Luis Zoreda, is CEO of EXCELTUR, the alliance for Tourism excellence in Spain, and will represent the private sector.

On May 2, at the 4th Global Travel & Tourism Summit, Miguel Angel Villanueva, Head of Economy & Tourism Development for the City of Madrid, and official representative of the Mayor of Madrid, will join with José Luis Zoreda, CEO, EXCELTUR, to reveal the true impact of the Madrid atrocity on Travel & Tourism in Spain and to examine future prospects for the industry.

EXCELTUR has recently carried out a survey that compiles the views of some 1,500 Spanish business leaders on the impact of March 11 on Travel & Tourism in Madrid and the results of this survey will be released during the breakfast meeting.

This presentation, is highly significant, not only because it brings together two highly qualified public and private sector tourism representatives from Spain, but also because it will be the first major public statement of this nature about the Madrid atrocities outside Spain. Mr Villanueva and Mr Zoreda will use this platform to openly debate ideas, consider public and private sector expectations and proposals for the way forward for tourism in Spain. They will also be prepared to take questions from the media, not only on the research but also on prospects for Travel & Tourism to Madrid / Spain and on what is being done going forward.

The impact of the Madrid atrocities will comprise half of a special breakfast session commencing at 7.00 am on Sunday May 2 in the Salwa Ballroom of the Sheraton Hotel, Doha. The other half of the meeting will review the World Travel & Tourism Council's India Initiative. The session will be moderated by Jean-Claude Baumgarten, President of WTTC.